

OMB APPROVAL	
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Estimated average burden	
hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person* <u>JAB Holdings B.V.</u> <hr/> (Last) (First) (Middle) PIET HEINKADE 55 <hr/> (Street) AMSTERDAM P7 NL 1019 GM <hr/> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Krispy Kreme, Inc. [ DNUT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 08/31/2021	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock, par value \$0.01 per share	08/31/2021		P		28,509 <sup>(1)</sup>	A	\$16.6584 <sup>(2)</sup>	7,766,963	D <sup>(3)</sup>	
Common Stock, par value \$0.01 per share								62,142,733	I	JAB Indulgence B.V. <sup>(4)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person\*  
JAB Holdings B.V.  


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 (Last) (First) (Middle)  
 PIET HEINKADE 55  


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 (Street)  
 AMSTERDAM P7 NL 1019 GM  


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 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
JAB Indulgence B.V.  


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 (Last) (First) (Middle)  
 PIET HEINKADE 55  


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 (Street)  
 AMSTERDAM P7 NL 1019 GM  


---

 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
JAB Investments S.a r.l.  


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 (Last) (First) (Middle)

4, RUE JEAN MONNET

(Street)

LUXEMBOURG N4 L-2180

(City)

(State)

(Zip)

1. Name and Address of Reporting Person\*

[JAB Holding Co s.a r.l.](#)

(Last)

(First)

(Middle)

4, RUE JEAN MONNET

(Street)

LUXEMBOURG N4 L-2180

(City)

(State)

(Zip)

1. Name and Address of Reporting Person\*

[Joh. A. Benckiser B.V.](#)

(Last)

(First)

(Middle)

OOSTERDOKSSTRAAT 80

(Street)

AMSTERDAM P7 1011DK

(City)

(State)

(Zip)

1. Name and Address of Reporting Person\*

[Agnaten SE](#)

(Last)

(First)

(Middle)

4, RUE JEAN MONNET

(Street)

LUXEMBOURG N4 L-2180

(City)

(State)

(Zip)

1. Name and Address of Reporting Person\*

[Lucesca SE](#)

(Last)

(First)

(Middle)

4, RUE JEAN MONNET

(Street)

LUXEMBOURG N4 L-2180

(City)

(State)

(Zip)

**Explanation of Responses:**

1. On August 31, 2021, JAB Holdings B.V. purchased shares of Common Stock, par value \$0.01 per share (the "Shares"), of Krispy Kreme, Inc. ("Krispy Kreme") in open market transactions.
2. The price reported in Column 4 is a weighted average price. These Shares were purchased at prices ranging from \$16.5700 to \$16.8000, inclusive. The Reporting Persons undertake to provide to Krispy Kreme, any security holder of Krispy Kreme or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of Shares purchased at each separate price within the range.
3. These Shares are held and beneficially owned by JAB Holdings B.V., a direct or indirect subsidiary of each other Reporting Person herein (other than JAB Indulgence B.V.). As such, each other Reporting Person herein (other than JAB Indulgence B.V.) may be deemed a beneficial owner of Shares held by JAB Holdings B.V. Each such Reporting Person disclaims beneficial ownership of such Shares, except to the extent of its pecuniary interests therein.
4. These Shares are held and beneficially owned by JAB Indulgence B.V., a direct or indirect subsidiary of each other Reporting Person herein. As such, each other Reporting Person herein may be deemed a beneficial owner of Shares held by JAB Indulgence B.V. Each such Reporting Person disclaims beneficial ownership of such Shares, except to the extent of its pecuniary interests therein.

[/s/ Joachim Creus, Director of JAB Indulgence B.V.;](#) [/s/ Frank Engelen, Director of JAB Indulgence B.V.](#) [09/02/2021](#)

[/s/ Joachim Creus, Director of JAB Holdings B.V.;](#) [/s/ Frank Engelen, Director of JAB Holdings B.V.](#) [09/02/2021](#)

[/s/ Joachim Creus, Manager of JAB Investments s.a r.l.;](#) [/s/ Philippe Chenu, Manager of JAB Investments s.a r.l.](#) [09/02/2021](#)

[/s/ Constantin Thun, Manager of JAB Holding Company s.a r.l.;](#) [/s/ Joachim Creus, Manager of JAB Holding Company s.a r.l.](#) [09/02/2021](#)

[/s/ Joachim Creus, Director of Joh. A. Benckiser B.V.;](#) [/s/ Frank Engelen, Director of Joh. A. Benckiser B.V.](#) [09/02/2021](#)

[/s/ Joachim Creus, Authorized Representative of Lucesca SE](#) [09/02/2021](#)

[/s/ Joachim Creus, Authorized Representative of Agnaten SE](#) [09/02/2021](#)

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**