KRISPY KREME'S® 'Minis for Mom' the Sweetest Way to Celebrate Moms on Mother's Day and All Week Long

May 8, 2023

$0 delivery available May 12-13 for orders placed online and via app

CHARLOTTE, N.C.--(BUSINESS WIRE)-- *Krispy Kreme*® is helping families celebrate Mother's Day all week long with all-new "Minis for Mom" doughnuts that are sweeter than any bouquet.



$0 delivery available May 12-13 for orders placed online and via app (Photo: Business Wire)

Available in a 16-count box beginning today, May 8, for a limited time at participating shops across the U.S., *Krispy Kreme's* Minis for Mom include:

- **NEW Mini Chocolate Iced Rose Doughnut** – a Mini Original Glazed® Doughnut dipped in chocolate icing and decorated with a pink buttercreme flower and a green icing stem.
- **NEW Mini Strawberry Iced Heart Doughnut** – a Mini Original Glazed® Doughnut dipped in strawberry flavored icing, sprinkled with white nonpareils and decorated with a pink iced heart.
- **NEW Mini Cookies & Kreme™ Doughnut** – a Mini Original Glazed® Doughnut dipped in chocolate icing and a chocolate cookie crumble, decorated with a pink icing swirl and topped with a dollop of Cookies & Kreme™ filling.

The 16-count box also includes four Mini Original Glazed® doughnuts.

Krispy Kreme's Minis for Moms doughnuts are available in-shop, for pickup or delivery, and can be preordered via *Krispy Kreme's* app and website. On May 12 and 13, moms and those celebrating them can get $0 delivery for any order placed online or via the *Krispy Kreme* app.

Use #KrispyKreme and tag @krispykreme to show how you're celebrating Mother's Day all week with Minis for Mom doughnuts. For more information on *Krispy Kreme's* Minis for Mom, visit http://www.krispykreme.com/promos/minisformom.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in over 30 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing Ecommerce and delivery business with nearly 12,000 fresh points of access. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme and www.Twitter.com/KrispyKreme.

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Source: Krispy Kreme