



KRISPY KREME® Sweetens National Doughnut Day This Friday with Any Doughnut FREE and \$2 Original Glazed® Dozen BOGO

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CHARLOTTE, N.C.--(BUSINESS WIRE)-- *Krispy Kreme*® is THE destination for doughnut lovers on National Doughnut Day this Friday, June 2. The brand will treat all guests to any doughnut FREE – no purchase necessary – and \$2 Original Glazed® dozens with the purchase of any dozen.



“Our fans look forward to celebrating National Doughnut Day every year with family, friends and co-workers, and they really enjoy getting their favorite doughnut – any doughnut – for free!” said Dave Skena, Global Chief Brand Officer for *Krispy Kreme*. “We look forward to a sweet celebration with everyone Friday at *Krispy Kreme* shops throughout the country.”

Among the free doughnuts available on National Doughnut Day are *Krispy Kreme*’s “Fan Favs,” four recently returned popular flavors from limited time collections over the past five years: the Banana Pudding Doughnut, Chocolate Kreme™ Pie Doughnut, Key Lime Pie Doughnut and Strawberries & Kreme™ Doughnut.

Krispy Kreme® is the destination for doughnut lovers on National Doughnut Day this Friday, June 2. (Photo: Business Wire)

Krispy Kreme’s National Doughnut Day offers are available in shop and drive-thru at participating shops

across the U.S. The \$2 Original Glazed Dozen BOGO also is available online for pickup and delivery.

Share how you’re celebrating National Doughnut Day with your FREE *Krispy Kreme* doughnut by using #KrispyKreme and tagging @krispykreme.

About Krispy Kreme

Headquartered in Charlotte, N.C., *Krispy Kreme* is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. *Krispy Kreme* operates in over 30 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing Ecommerce and delivery business with nearly 12,000 fresh points of access. Our purpose of touching and enhancing lives through the joy that is *Krispy Kreme* guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with *Krispy Kreme* Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme and www.Twitter.com/KrispyKreme.

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Source: *Krispy Kreme*