



## KRISPY KREME® Honors First Responders with Free Doughnut and Coffee on National First Responders Day, Thursday Oct. 28

October 26, 2021

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 26, 2021-- *Krispy Kreme* this Thursday, Oct. 28, will honor and celebrate first responders in communities throughout the country with a free Original Glazed® Doughnut and free brewed coffee.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211026005836/en/>



Law enforcement officers, firefighters, paramedics/EMTs, emergency operators, dispatchers, and search and rescue personnel who present a valid ID or badge in *Krispy Kreme* shops or drive-thrus on National First Responders Day will receive the free doughnut and coffee offer.

"The commitment of our country's first responders to protecting and saving lives as a profession and a vocation is a blessing for which we're all indebted, especially in recent times," said Dave Skena, *Krispy Kreme* Chief Marketing Officer. "We're thankful for them every day and it's our honor to celebrate them with this gesture."

### About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme (NASDAQ: DNUT) is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in 31 countries through its unique

*Krispy Kreme* this Thursday, Oct. 28, will honor and celebrate first responders in communities throughout the country with a free Original Glazed® Doughnut and free brewed coffee. (Photo: Business Wire)

network of doughnut shops, partnerships with leading retailers, and a rapidly growing e-Commerce and delivery business. Our purpose of touching and enhancing lives through the joy that is *Krispy Kreme* guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with *Krispy Kreme* Doughnuts at [www.KrispyKreme.com](http://www.KrispyKreme.com), or on one of its many social media channels, including [www.Facebook.com/KrispyKreme](https://www.Facebook.com/KrispyKreme), and [www.Twitter.com/KrispyKreme](https://www.Twitter.com/KrispyKreme).

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