



KRISPY KREME® Brings Back FREE 'Graduate Dozen' for High School and College Seniors on May 13

May 6, 2021

New dozen available for purchase for one week only starting May 10, along with FREE dozen for class of 2021 graduating seniors wearing their senior class swag on May 13

WINSTON-SALEM, N.C. (May 6, 2021) - *Krispy Kreme* is celebrating this year's college and high school seniors with the return of the 'Graduate Dozen' from May 10-16, and on Thursday, May 13, any senior wearing "Class of 2021" graduation swag can get a 'Graduate Dozen' FREE at participating shops while supplies last.

"It's been a tough year for this year's graduates, marked by virtual learning, canceled sports, limited school activities, altered or eliminated proms and non-traditional graduation ceremonies. But the class of 2021 persevered through it all" said Dave Skena, Chief Marketing Officer for *Krispy Kreme*. "We admire them, we're proud of them and we want to celebrate all of them by giving them a special Graduate Dozen completely free at their local Krispy Kreme."

Families and friends can also purchase the limited-time specialty Graduate Dozen May 10-16 via drive-thru, in-shop, or by ordering online at *Krispy Kreme's* website or app, while supplies last.

The Graduate Dozen is made up of fan favorites including Original Glazed®, Chocolate Iced with Sprinkles and Strawberry Iced with Sprinkles along with the custom 2021 doughnuts:

- **Chocolate Iced Kreme Filled** is filled with our classic Kreme™, dipped in chocolate icing and decorated with a "2".
- **Original Glazed, White Iced "0"** is our Original Glazed doughnut decorated with a white icing "0".
- **Cake Batter Filled** is filled with Cake Batter Kreme™, dipped in yellow icing and decorated with a "2".
- **Strawberry Iced Kreme™ Filleds** filled with our classic Kreme™, dipped in strawberry icing and decorated with a "1".
- **Yellow Iced Original Glazed** is our iconic Original Glazed Doughnut dipped in yellow icing and decorated with a white icing drizzle.

Share how you're celebrating a 2021 senior with the Graduate Dozen by using #KrispyKreme and tagging @krispykreme. Learn more about *Krispy Kreme's* Senior Week Promotion by visiting www.krispykreme.com/promos/seniorweek2021. The offer is available at participating shops, while supplies last.

About Krispy Kreme Doughnut Corporation

Krispy Kreme Doughnut Corporation is a global retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme Doughnuts is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. *Krispy Kreme* doughnuts can be found in approximately 12,000 grocery, convenience and mass merchant stores in the U.S. The Company has nearly 1,400 retail shops in 33 countries. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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