



KRISPY KREME®'s Celebrates 89th Birthday with 89-Cent Original Glazed® Dozens on Friday, July 17

July 14, 2026

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Cue the confetti... and the doughnuts! Krispy Kreme® and its fans will celebrate the brand's 89th birthday on Friday, July 17 by sharing 89-cent hot, fresh and iconic Original Glazed® dozens.



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the irresistible aroma drifting onto the street, curious passersby began asking if they could buy hot doughnuts directly from the bakery. Rudolph responded by cutting a hole in an exterior wall and serving fresh Original Glazed® doughnuts right from the sidewalk.

Nearly nine decades later, that simple idea has grown into a beloved global brand with shops in more than 40 countries. While Krispy Kreme has continued to innovate and bring new experiences to fans around the world, it has never lost sight of what made it famous: the joy of sharing a warm, melt-in-your-mouth Original Glazed® doughnut – especially when the iconic Hot Light is on.

Krispy Kreme doughnuts are available in-shop and for pickup or delivery via Krispy Kreme's app and website, individually and by the dozen. Guests can also enjoy Krispy Kreme doughnuts at select retailers. Visit krispykreme.com/locate/location-search#grocery to find a U.S. shop or retailer near you.

Share how you're celebrating Krispy Kreme's 89th birthday by using #KrispyKreme and tagging @krispykreme on social media. For more information about Krispy Kreme's birthday celebration, visit krispykreme.com/offers.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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On Friday only, fans can score an Original Glazed dozen for just 89 cents with the purchase of any dozen at regular price at participating U.S. shops. Limit two dozen in-shop and drive-thru, one dozen for online pickup or delivery.

"Every Krispy Kreme birthday is really a celebration of our fans," said Alison Holder, Krispy Kreme Chief Brand and Product Officer. "Offering Original Glazed® dozens for just 89 cents is our way of saying thank you to the guests who make Krispy Kreme part of their celebrations, traditions and everyday sweet moments."

Krispy Kreme's story began in 1937 when founder Vernon Rudolph opened the first Krispy Kreme shop in Winston-Salem, N.C., and began making fresh doughnuts. Drawn by

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Source: Krispy Kreme