



KRISPY KREME® Celebrates the Sweetest Days of Summer with New Original Glazed® Blueberry Flavored Doughnut

July 21, 2026

Available only July 23-26, get a dozen Original Glazed® Blueberry Flavored Doughnuts for just \$5 with the purchase of any dozen at regular price

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Krispy Kreme® is celebrating peak blueberry season with the new, limited-time **Original Glazed® Blueberry Flavored Doughnut** – a berry delicious twist on the iconic Original Glazed® that captures the sweetest moments of summer in every bite.



Available for four days only – Thursday through Sunday (July 23-26) – this irresistible treat features Krispy Kreme's melt-in-your-mouth Original Glazed® doughnut made with blueberry-flavored dough, delivering a vibrant, fruity twist on a fan favorite. It's the perfect way to celebrate the sweetest stretch of National Blueberry Month before the season slips away.

"Nothing says summer quite like blueberries, and we're bringing that peak-of-season flavor to our iconic Original Glazed® doughnut," said Alison Holder, Chief Product and Brand Officer at Krispy Kreme. "The Original Glazed® Blueberry Flavored Doughnut is a fun, delicious way to savor one of summer's sweetest moments while it's here."

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Krispy Kreme's Original Glazed® Blueberry Flavored Doughnut will be available in-shop and for pickup or delivery via Krispy Kreme's app and website, individually and by the dozen, while supplies last.

Doughnut fans can get an Original Glazed® Blueberry Flavored dozen for just \$5, with the purchase of any dozen at regular price. The offer is available at participating U.S. and Canadian Krispy Kreme shops, in-shop and drive-thru; limit two per guest. Guests who place an online order for pickup or delivery through Krispy Kreme's app or website should use promo code BLUEBERRY at checkout; limit one per guest.

Visit www.krispykreme.com/locate/location-search to find a shop near you and share how you're enjoying the new Krispy Kreme Original Glazed® Blueberry Flavored Doughnut by using #KrispyKreme and tagging @krispykreme on social media. To learn more about this limited-time collection, visit www.krispykreme.com/promos/blueberry-glazed-doughnut.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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