



KRISPY KREME® Invites Fans on a Sweet Escape with New Destination Dessert Collection

July 27, 2026

Three all-new doughnuts inspired by beloved Latin American desserts available for a limited time beginning July 28

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Beginning Tuesday, July 28, Krispy Kreme® is bringing the vibrant flavors of some beloved Latin American desserts to its new Destination Dessert Collection. Featuring three all-new doughnuts bursting with irresistible flavor, this limited-time collection marks the next stop on Krispy Kreme's global tour, following two summers of fan-favorite doughnuts inspired by Paris and Italy.



Krispy Kreme's Destination Dessert Collection invites fans to discover three classic desserts reimagined as crave-worthy doughnuts with unique flavor pairings:

- **Tres Leches-Inspired Doughnut** – an unglazed shell doughnut filled with tres leches Kreme™, topped with sweet creme flavored buttercreme, cake doughnut crumbs, and cinnamon.
- **Guava Cheesecake Doughnut** – an unglazed shell doughnut filled with cheesecake Kreme™ and guava filling, dipped in guava icing and topped with an icing drizzle and crunch.
- **Choco Dulce Cookie Crunch Doughnut** – inspired by rich chocotorta, an unglazed shell doughnut filled with chocolate dulce cookie Kreme™, dipped in chocolate

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icing and chocolate cookie crumbs, then topped with dulce de leche buttercreme.

"We love taking fans on delicious adventures through flavor, and our Destination Dessert Collection is our sweetest journey yet," said Alison Holder, Chief Brand and Product Officer at Krispy Kreme. "Inspired by some of Latin America's most iconic desserts, each doughnut reimagines a beloved classic into an indulgent, one-of-a-kind treat that delivers a delicious escape with every bite."

Krispy Kreme's Destination Dessert Collection will be available in-shop and for pickup or delivery via the Krispy Kreme app and website, individually and by the dozen.

Share your Destination Dessert discovery by using #KrispyKreme and tagging @krispykreme on social media. To learn more about the new Destination Dessert Collection, visit www.krispykreme.com/promos/destination-dessert-doughnuts.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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Liv Rockett
Liv.Rockett@omc.com

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