



Krispy Kreme® Appoints Suk Nicholas as Chief Commercial Officer and Lori Suess as Chief People Officer

August 3, 2026

Internal promotions strengthen Global Leadership Team as Company remains focused on sustainable, profitable growth

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Krispy Kreme, Inc. (NASDAQ: DNUT) ("Krispy Kreme" or the "Company") today announced the appointment of Suk Nicholas as Chief Commercial Officer and Lori Suess as Chief People Officer, effective August 3, 2026.

In the newly created role of Chief Commercial Officer, Ms. Nicholas will join Krispy Kreme's Global Leadership Team and lead the Company's fresh delivery business in the U.S. and internationally. She will oversee the development and execution of enterprise sales strategies to accelerate growth, expand key partnerships and revenue opportunities, strengthen customer relationships, and build world-class commercial capabilities across markets.

Ms. Nicholas brings more than 15 years of Krispy Kreme experience, having joined Krispy Kreme U.K. & Ireland in 2010 before moving to the Company's global team in 2023. During her tenure, she has held a variety of leadership roles across sales and global commercial strategy.

"Suk has played a pivotal role in building and scaling Krispy Kreme's fresh delivery business and expanding our commercial capabilities," said Krispy Kreme CEO Josh Charlesworth. "She is a growth-oriented leader with deep commercial expertise and a proven track record of delivering results."

The Company also announced the appointment of Lori Suess as Chief People Officer. Ms. Suess joined Krispy Kreme in 2020 and was named Head of People & Culture earlier this year, when she joined the Global Leadership Team. She will oversee the Company's global people, culture, talent development, and employee engagement efforts.

"Lori has made a tremendous impact on our culture and has been instrumental in advancing our people strategy," added Charlesworth. "Her promotion reflects the strong leadership she brings to our organization and her deep commitment to our Krispy Kremers."

"These promotions reflect our commitment to developing talent from within and strengthening the leadership team as we continue executing our strategy to drive sustainable, profitable growth," Charlesworth concluded.

About Krispy Kreme

Headquartered in Charlotte, NC, Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme and www.X.com/KrispyKreme.

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