



Pumpkin Spice is Back! KRISPY KREME® Welcomes Fall with New Autumn Seasonal Collection on Aug. 11

August 7, 2026

Lineup features four craveable doughnuts and two seasonal beverages

CHARLOTTE, N.C.--(BUSINESS WIRE)-- Move over, summer. Krispy Kreme® is welcoming the return of Pumpkin Spice – joined by the fan-favorite Biscoff® Cookie Butter Doughnut – as it unveils its **Autumn Seasonal Collection**, the brand's latest seasonal menu refresh, available beginning Tuesday, Aug. 11. Featuring the return of fan-favorite Pumpkin Spice alongside craveable new seasonal doughnuts and beverages, the lineup delivers the rich, comforting flavors fans wait all year to enjoy. And this is just the beginning, with even more seasonal experiences arriving later this month and throughout September.



Available for a limited time at participating shops nationwide, Krispy Kreme's Autumn Seasonal Collection features four doughnuts inspired by the season's most comforting flavors:

- **NEW Maple Cheesecake Doughnut** – An unglazed shell doughnut filled with cheesecake Kreme™, dipped in maple icing and topped with graham flavored crunch and maple drizzle.
- **NEW Cafe Mocha Doughnut** – An Original Glazed® doughnut dipped in chocolate icing and topped with a coffee flavored buttercream swirl and a mocha bean.
- **Biscoff® Cookie Butter Doughnut** – An unglazed shell doughnut filled with Biscoff Cookie Butter Kreme™, dipped in Biscoff cookie butter icing and topped with Biscoff cookie pieces, then drizzled with white icing.

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- **Pumpkin Spice Cake Doughnut** – An Original Glazed® Old Fashioned cake doughnut featuring pumpkin spice flavor.

Krispy Kreme is also serving up two seasonal lattes that celebrate the flavors of fall:

- **Pumpkin Spice Latte** – A latte flavored with pumpkin pie sauce, topped with whipped cream and pumpkin spice seasoning.
- **NEW Apple Crisp Latte** – A latte flavored with apple crisp syrup, topped with whipped cream, caramel drizzle and graham flavored topping.

"Nobody welcomes fall quite like Krispy Kreme, and we're excited to bring back Pumpkin Spice while introducing even more seasonal flavors for our fans to fall in love with," said **Alison Holder, Chief Product and Brand Officer at Krispy Kreme**.

"Whether you're team Pumpkin Spice, maple, mocha or Biscoff® Cookie Butter, our Autumn Seasonal Collection has something for every fall craving. And we're just getting started."

Krispy Kreme's Autumn Seasonal Collection will be available in-shop and for pickup or delivery via Krispy Kreme's app and website, individually and by the dozen, while supplies last. Visit www.krispykreme.com/locate/location-search to find a shop near you.

Share how you're cozying up to fall with Krispy Kreme's new Autumn Seasonal Collection by using #KrispyKreme and tagging @krispykreme on social media.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme

operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at [KrispyKreme.com](https://www.krispykreme.com) and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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Source: Krispy Kreme