Glaze the Halls! KRISPY KREME® Unwraps Three NEW Holiday Doughnuts

November 4, 2026

Holiday lineup features a Hot Cocoa Doughnut made with Ghirardelli® Hot Cocoa, plus the return of the fan-favorite Sugar Cookie Latte

CHARLOTTE, N.C.--(BUSINESS WIRE)--Nov. 4, 2026-- Forget the wrapping paper. Starting today, Krispy Kreme® is unwrapping something even sweeter: its Holiday Seasonal Collection, featuring three NEW doughnuts inspired by hot cocoa, sugar cookies and caramel toffee cheesecake, plus the return of the fan-favorite Sugar Cookie Latte.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20261104420994/en/

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Krispy Kreme's new **Holiday Seasonal Collection** turns the season's most-loved treats into one very giftable (and very snackable) dozen. Bring one to the office party, the cookie swap or the late-night gift-wrapping session. Sharing optional.

Available now for a limited time at participating shops nationwide, the Holiday Seasonal Collection is Krispy Kreme's fifth and final seasonal drop of 2026 and includes three NEW doughnuts:

- **Hot Cocoa Doughnut** – an Original Glazed® doughnut dipped in chocolate icing, topped with a frosting dollop made with Ghirardelli® Hot Cocoa, marshmallow bites and a finishing sprinkle of Ghirardelli® Hot Cocoa.
- **Sugar Cookie Doughnut** – an Original Glazed® doughnut dipped in vanilla-flavored icing and finished with a holiday sugar cookie topping.
- **Caramel Toffee Cheesecake Doughnut** – an unglazed shell doughnut filled with cheesecake Kreme™, dipped in caramel icing and topped with a toffee graham-flavored crunch and caramel drizzle.

Every doughnut deserves a sidekick, so the fan-favorite **Sugar Cookie Latte** is back for a limited time. Available hot or iced, it's made with sugar cookie-inspired syrup and topped with whipped cream, a cookie and holiday sanding sugar topping.

“The holidays come with a lot of pressure to get everything just right,” said Alison Holder, Chief Brand and Product Officer at Krispy Kreme. “A holiday dozen is the easy part. You don’t have to overthink it – show up with a box and you’ve already said, ‘I was thinking of you.’”

Krispy Kreme’s Holiday Seasonal Collection is available in-shop and for pickup or delivery via Krispy Kreme’s app and website, individually and by the dozen, while supplies last. Visit www.krispykreme.com/locate/location-search to find a shop near you.

Show us how you’re glazing the halls! Share your holiday dozen using #KrispyKreme and tag @krispykreme on social media.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: X, Instagram and Facebook.

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