



KRISPY KREME® Spins Up Spooky Chocolate Chaos with New Taz™ Chocolate Original Glazed® Dozen

October 19, 2026

For three days only, fans can celebrate the return of Chocolate Original Glazed® with a limited-edition Taz™ dozen – available for just \$5 with any dozen purchase

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 19, 2026-- Krispy Kreme® is spinning up even more Halloween mischief this week with the return of Chocolate Original Glazed® and the debut of the limited-edition **Taz™ Chocolate Original Glazed® Dozen** available for three days only, Oct. 20-22, at participating shops across the U.S.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20261019415480/en/>



For three days only, fans can celebrate the return of Chocolate Original Glazed® with a limited-edition Taz™ dozen – available for just \$5 with any dozen purchase

Inspired by Looney Tunes'™ wildly unpredictable Taz™, the limited-edition dozen features nine Chocolate Original Glazed® Doughnuts and three all-new Taz™ Chocolate

Tornado Doughnuts — Chocolate Original Glazed® doughnuts decorated with a green icing tornado swirl, then dipped in chocolate cookie pieces, Halloween sprinkles and rainbow nonpareils.

Ready for a flavor frenzy? Halloween season revelers who purchase any dozen in-shop or at the drive-thru can get a Taz™ Chocolate Original Glazed® Dozen for just \$5 (limit two per guest). For pickup and delivery orders through the Krispy Kreme app and website, guests can use promo code "BOGO5".

"Chocolate Original Glazed is one of those fan-favorite treats people get excited to see return — and pairing it with Taz brings the perfect amount of Halloween mischief," said Alison Holder, Chief Brand & Product Officer for Krispy Kreme. "For three days only, guests can enjoy the chocolatey glaze they love with a playful Looney Tunes™ twist."

In partnership with Warner Bros. Global Consumer Products, this spooky limited-edition Taz™ Chocolate Original Glazed® Dozen joins Krispy Kreme's broader Looney Tunes™ Halloween celebration, including:

- Guests who visit participating shops in costume on Friday, Oct. 30, and Halloween, Saturday, Oct. 31, can receive a FREE Original Glazed® or Classic Ring Doughnut, no purchase necessary.
- Krispy Kreme's Looney Tunes™ Halloween Collection available in a custom Halloween-themed box features four all-new doughnuts that are equal parts delicious and mischievous fun: the Bugs Bunny™ Doughnut, Tweety™ and Sylvester™ Doughnut, Taz™ Doughnut and Lola Bunny™ Doughnut

Share how you're enjoying Krispy Kreme's Taz™ Chocolate Original Glazed® Dozen and Looney Tunes™ Halloween Collection by using #KrispyKreme and tagging @krispykreme on social media. To learn more about Krispy Kreme's Halloween offers, visit www.krispykreme.com/promos/halloween.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

About Looney Tunes

Looney Tunes is a zany world filled with iconic characters like Bugs Bunny, Daffy Duck, Tweety, and Lola Bunny and packed with rapid-fire humor, clever references and boundless energy. Debuting as theatrical shorts nearly a century ago, Looney Tunes has evolved into a global pop culture powerhouse spanning feature films, television series, games, consumer products, themed entertainment and more.

LOONEY TUNES and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s26)

About Warner Bros. Global Consumer Products

Warner Bros. Global Consumer Products (WBGCP), part of Warner Bros. Revenue & Strategy division, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBGCP is one of the leading licensing and retail merchandising organizations in the world.

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