



KRISPY KREME® Brings Fans a New Halloween Experiment with Limited-Time Looney Tunes™ Lab Dozen

October 12, 2026

Available Oct. 13-15, the three-day offer includes a dozen green doughnuts for just \$13

CHARLOTTE, N.C.--(BUSINESS WIRE)--Oct. 12, 2026-- Krispy Kreme® is taking its Looney Tunes™ Halloween Collection back to the lab with a new limited-time dozen created to give fans one more delightfully fun way to celebrate the season.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20261012423708/en/>



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Available for three days only, Oct. 13-15, at participating U.S. shops, the new **Looney Tunes™ Lab Dozen** includes nine Green Original Glazed® Doughnuts and three new

Looney Tunes™ Lab Doughnuts for just \$13. Served in a custom Halloween-themed box, the dozen pairs Krispy Kreme's iconic Original Glazed® doughnut with a bold green twist along with three new Looney Tunes™ Lab Doughnuts – a Green Original Glazed® doughnut dipped in neon green icing, topped with cookies and creme flavored buttercreme, and decorated with a blend of chocolate cookie pieces and sprinkles and a decorative icing drizzle.

In partnership with Warner Bros. Global Consumer Products, the limited-time Looney Tunes™ Lab Dozen complements Krispy Kreme's Looney Tunes™ Halloween Collection that is delighting fans through Halloween. This collection features four all-new doughnuts that are equal parts delicious and mischievous fun: the Bugs Bunny™ Doughnut, Tweety™ and Sylvester™ Doughnut Taz™ Doughnut and Lola Bunny™ Doughnut

And for everyone in the lab preparing their costumes for Halloween, all guests who visit participating Krispy Kreme shops in costume on Friday, Oct. 30, and Halloween, Saturday, Oct. 31, can receive a FREE Original Glazed® or Classic Ring Doughnut – no purchase necessary.

Fans can share how they're celebrating with Krispy Kreme's Looney Tunes™ Halloween treats by using #KrispyKreme and tagging @krispykreme on social media. To learn more about Krispy Kreme's Halloween offers, visit www.krispykreme.com/promos/halloween.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at [KrispyKreme.com](https://www.krispykreme.com) and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

About Looney Tunes

Looney Tunes is a zany world filled with iconic characters like Bugs Bunny, Daffy Duck, Tweety, and Lola Bunny and packed with rapid-fire humor, clever references and boundless energy. Debuting as theatrical shorts nearly a century ago, Looney Tunes has evolved into a global pop culture powerhouse spanning feature films, television series, games, consumer products, themed entertainment and more.

LOONEY TUNES and all related characters and elements © & ™ Warner Bros. Entertainment Inc. (s26)

About Warner Bros. Global Consumer Products

Warner Bros. Global Consumer Products (WBGCP), part of Warner Bros. Revenue & Strategy division, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional

partnerships, WBGCP is one of the leading licensing and retail merchandising organizations in the world.

Category: Brand News

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