



KRISPY KREME® Brews Up New Original Glazed® Coffee Flavored Doughnut Just in Time for National Coffee Day

September 23, 2026

Available Sept. 26-29, fans can get a dozen Original Glazed® Coffee Flavored Doughnuts or Original Glazed® Doughnuts for just \$5 with the purchase of any dozen

CHARLOTTE, N.C.--(BUSINESS WIRE)--Sep. 23, 2026-- Krispy Kreme® is brewing up something new for National Coffee Day with the debut of the **Original Glazed® Coffee Flavored Doughnut**, a limited-time flavor that brings together two of the most irresistible pairings: coffee and doughnuts.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260923137810/en/>



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Available for four days only, Saturday, Sept. 26 through National Coffee Day on Tuesday, Sept. 29, the Original Glazed® Coffee Flavored Doughnut combines Krispy Kreme's iconic

Original Glazed® doughnut with smooth, creamy coffee flavor that is subtly bold and perfectly sweet.

"Coffee and doughnuts are already a perfect pair, so bringing coffee flavor to our iconic Original Glazed® doughnut makes National Coffee Day even sweeter," said Alison Holder, Chief Brand and Product Officer at Krispy Kreme. "It's smooth, craveable and unmistakably Krispy Kreme – and we can't wait for fans to try it."

Krispy Kreme is adding even more sweetness to National Coffee Day celebrations:

- **Sept. 29:** Guests who visit participating Krispy Kreme shops on National Coffee Day can enjoy a **FREE small or medium hot or iced coffee with any purchase**. Limit one per guest.
- **Sept. 26–29:** Fans can get a dozen Original Glazed® Coffee Flavored Doughnuts for just \$5 with the purchase of any dozen at regular price at participating Krispy Kreme shops. Limit two per guest in-shop and drive-thru; limit one via Krispy Kreme's mobile app for pickup and delivery using promo code **COFFEE**, while supplies last.

Whether grabbing a dozen to share at the office, bringing one home for family and friends, or pairing a doughnut with a favorite cup of coffee, Krispy Kreme is giving more ways to make National Coffee Day feel fresh and fun.

Visit www.krispykreme.com/locate/location-search to find a shop near you and share how you're celebrating National Coffee Day with Krispy Kreme by using #KrispyKreme and tagging @krispykreme. Learn more about Krispy Kreme's National Coffee Day offers by visiting krispykreme.com/promos/national-coffee-day.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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