



KRISPY KREME® Returns Original Glazed® Blueberry Flavored Doughnut for a Final Summer Sendoff

September 16, 2026

Available for four days only, Sept. 17–20, get a dozen Original Glazed® Blueberry Flavored Doughnuts for just \$5 with the purchase of any dozen at regular price

CHARLOTTE, N.C.--(BUSINESS WIRE)--Sep. 16, 2026-- Summer may be winding down, but Krispy Kreme® is giving fans one more sweet reason to savor it. After a fan-favorite debut in July, the **Original Glazed® Blueberry Flavored Doughnut** is returning for four days only, Thursday through Sunday, Sept. 17–20, along with a sweet deal to enjoy it by the dozen.

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shops across the U.S.

Guests can get a dozen Original Glazed® Blueberry Flavored Doughnuts for just \$5 with the purchase of any dozen at regular price at participating Krispy Kreme

Summer 2026 is officially the hottest on record for the contiguous United States, and the new Original Glazed® Blueberry Flavored Doughnut, first offered in July during National Blueberry Month, was one of the hottest-selling doughnuts of the season. It's a vibrant fruity twist on Krispy Kreme's iconic melt-in-your-mouth Original Glazed® doughnut, featuring blueberry-flavored dough.

"Fans made it clear they weren't ready to say goodbye to our Original Glazed® Blueberry Flavored Doughnut, so we're bringing it back for one last summer celebration," said Alison Holder, Chief Product and Brand Officer at Krispy Kreme. "Whether you're grabbing a dozen to share or keeping a few for yourself, it's a delicious way to savor one last sweet taste of summer."

Guests can get an Original Glazed® Blueberry Flavored dozen for just \$5 with the purchase of any dozen at regular price at participating Krispy Kreme shops, in-shop and drive-thru; limit two per guest. Guests who place an online order for pickup or delivery through Krispy Kreme's app or website should use promo code **BLUEBERRY** at checkout; limit one per guest.

Krispy Kreme's Original Glazed® Blueberry Flavored Doughnut will be available in-shop and for pickup or delivery via Krispy Kreme's app and website, individually and by the dozen, while supplies last. Visit Krispy Kreme's shop locator to find a participating shop and share how you're enjoying the Original Glazed® Blueberry Flavored Doughnut by using #KrispyKreme and tagging @krispykreme on social media. To learn more about this limited-time offering, visit www.krispykreme.com/promos/blueberry-glazed-doughnut.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in more than 40 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing digital business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities, and the planet. Connect with Krispy Kreme Doughnuts at KrispyKreme.com and follow us on social: [X](#), [Instagram](#) and [Facebook](#).

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