KRISPY KREME® Sweetens National Coffee Day With Free Coffee AND Free Doughnut of Choice for Rewards Members

September 28, 2021

Plus, all guests can receive a free coffee Wednesday, Sept. 29

CHARLOTTE, N.C.--(BUSINESS WIRE)--Sep. 28, 2021-- *Krispy Kreme* will sweeten Rewards members' brew Wednesday on National Coffee Day with a free doughnut AND free brewed coffee.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20210928005151/en/



Plus, all guests can receive a free coffee Wednesday, Sept. 29 (Photo: Business Wire)

Rewards members who visit participating *Krispy Kreme* shops across the U.S. can receive a brewed coffee and any doughnut of their choice for free, no purchase necessary. Guests can easily become Rewards members through the *Krispy Kreme* app or by visiting KrispyKreme.com/rewards.

"Our Rewards members are the best, so we're treating them to the best National Coffee Day deal: a delicious brewed coffee and an amazing doughnut of their choice – both for free," said Dave Skena, Chief Marketing Officer for *Krispy Kreme*.

Krispy Kreme guests who aren't Rewards members can also enjoy a free brewed coffee on National Coffee Day, no purchase necessary.

Share how you're celebrating National Coffee Day with your free coffee AND doughnut by using #KrispyKreme and tagging @krispykreme. The offer is valid with carry-out and drive-thru orders.

About Krispy Kreme
Headquartered in Charlotte, N.C., Krispy Kreme (NASDAQ: DNUT) is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in 31 countries through its unique network of doughnut shops, partnerships with leading retailers, and a rapidly growing e-Commerce and delivery business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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