



KRISPY KREME'S® Annual 'Day of the Dozens' Sweetens the Holidays With \$1 Original Glazed® Dozen On 12/12

December 7, 2021

\$1 Original Glazed dozen available with purchase of any dozen at regular price

CHARLOTTE, N.C.--(BUSINESS WIRE)--Dec. 7, 2021-- The holidays will get even sweeter Sunday, Dec. 12, when *Krispy Kreme* and its fans celebrate the brand's annual "Day of the Dozens," offering guests one dozen Original Glazed® doughnuts for just \$1 with the purchase of any dozen at regular price.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211207005165/en/>



Krispy Kreme fans can treat themselves, loved ones and friends to a dozen iconic Original Glazed doughnuts for just \$1 via takeout, drive-thru or in shops when they purchase any dozen, including the Let It Snow holiday collection, which enables fans to experience the joy of the season with three new doughnuts and the return of some holiday classics in a festive, limited-edition box.

"Day of the Dozens has become a favorite holiday treat for *Krispy Kreme* fans because getting a second dozen for \$1 means there is plenty to share with family and friends," said Dave Skena, Chief Marketing Officer of *Krispy Kreme*.

Krispy Kreme's Day of the Dozens offer is limited to two per customer at participating shops across the U.S. Show us how you're

\$1 Original Glazed dozen available with purchase of any dozen at regular price (Photo: Business Wire)

celebrating by using #DayofDozens and tagging @krispykreme on social. Learn more about *Krispy Kreme's* "Day of the Dozens" offer by visiting www.krispykreme.com/offers/dayofdozens.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme (NASDAQ: DNUT) is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in over 30 countries through its unique network of doughnut shops, partnerships with leading retailers, and a rapidly growing e-Commerce and delivery business. Our purpose of touching and enhancing lives through the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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Chelsea Michael
chelsea.michael@fleishman.com

Source: Krispy Kreme