Say Thanks in ‘so mini ways’ with KRISPY KREME®’s New Thanksgiving mini pie doughnuts

November 7, 2022

New Thanksgiving minis are available beginning Nov. 7, and fans who purchase 16-count can add Original Glazed® dozen for just $1 on Nov. 18-19

CHARLOTTE, N.C.--(BUSINESS WIRE)--Nov. 7, 2022-- *Krispy Kreme* today is introducing all-new mini pie doughnuts for Thanksgiving, enabling fans to share bite-sized thanks with families, friends and co-workers.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20221107005223/en/



New Thanksgiving minis are available beginning Nov. 7, and fans who purchase 16-count can add Original Glazed® dozen for just $1 on Nov. 18-19. (Photo: Business Wire)

Krispy Kreme’s Thanksgiving minis make it easy to express your gratitude and bring the season’s most iconic pie flavors to life in delicious doughnut form:

- **mini Pecan Pie Doughnut:** a mini Original Glazed® doughnut topped with a gooey butter tart filling, chopped pecans and snickerdoodle cookie pieces.
- **mini Pumpkin Pie Doughnut:** a mini doughnut with pumpkin pie filling, dipped in pumpkin pie spiced icing, and topped with snickerdoodle cookie pieces and a dollop of KREME™.
- **mini Lemon Kreme™ Pie Doughnut:** a mini doughnut with lemon filling, dipped in icing, and topped with a dollop of KREME™ and a dusting of powdered sugar.
- **mini Dutch Apple Pie Doughnut:** a mini doughnut with apple filling, dipped in caramel-flavored icing, and topped with cinnamon, snickerdoodle cookie pieces and a drizzle of caramel-flavored icing.

Krispy Kreme’s new mini pie doughnuts are available in 16-count boxes beginning Nov. 7 for a limited time at participating shops across the U.S.

“We show our thanks in many ways and there’s no better environment to share gratitude than by coming together over food, including sharing something sweet,” said Dave Skena, Global Chief Brand Officer for *Krispy Kreme*. “In the tradition of favorite Thanksgiving desserts, our new mini pie doughnuts are the perfect bite-sized way to show your gratitude.”

Krispy Kreme also is sweetening Friendsgiving gatherings, making it easier to show friends and co-workers “mini thanks” by offering guests a $1 Original Glazed® dozen Nov. 18 and 19 with the purchase of a Thanksgiving mini pies 16-count box in shop, at drive-thru or online.

Share how you’re giving a bite-sized “Thank you,” “I love you,” or “I’m grateful for you” with *Krispy Kreme’s* mini pie doughnuts by using #KrispyKreme and tagging @krispykreme. Learn more about all *Krispy Kreme’s* Thanksgiving mini pie doughnuts by visiting www.krispykreme.com/promos/thanksgivingminis.

About Krispy Kreme

Headquartered in Charlotte, N.C., Krispy Kreme (NASDAQ: DNUT) is one of the most beloved and well-known sweet treat brands in the world. Our iconic Original Glazed® doughnut is universally recognized for its hot-off-the-line, melt-in-your-mouth experience. Krispy Kreme operates in over 30 countries through its unique network of fresh doughnut shops, partnerships with leading retailers, and a rapidly growing e-Commerce and delivery business. Our purpose of touching and enhancing lives through

the joy that is Krispy Kreme guides how we operate every day and is reflected in the love we have for our people, our communities and the planet. Connect with Krispy Kreme Doughnuts at www.KrispyKreme.com, or on one of its many social media channels, including www.Facebook.com/KrispyKreme, and www.Twitter.com/KrispyKreme.

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Lizzie Duffey
Lizzie.duffey@fleishman.com

Source: Krispy Kreme